

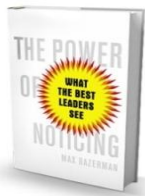


THE HARVARD CLUBS OF HUNGARY, POLAND, PRAGUE AND THE HARVARD ALUMNI ASSOCIATION  
CORDIALLY INVITE YOU TO A

**SPECIAL HARVARD CENTRAL EUROPE VIDEO CONFERENCE**

## THE POWER OF NOTICING

*What the best leaders see*



Seeing and evaluating information that others overlook can give you tremendous advantage in negotiations, decision-making, and leadership. What do the best leaders see and how can we learn to notice what really matters? These will be the key questions to answer by **our highly esteemed speaker:**

### Prof. MAX BAZERMAN

Jesse Isidor Straus Professor of Business Administration at the Harvard Business School and the Co-Director of the Center for Public Leadership at the Harvard Kennedy School

Professor Bazerman's research focuses on **decision making, negotiation, and ethics**. He is the author, co-author, or co-editor of twenty books (including [The Power of Noticing](#), [Blind Spots](#) [with Ann Tenbrunsel], Princeton University Press, 2011) and over 200 research articles and chapters. He is a member of the editorial boards of the American Behavioral Scientist, Journal of Management and Governance, Mind and Society, Negotiations and Conflict Management Research, Psychological and Personality Science, and The Journal of Behavioral Finance.



**DATE:** 18:00 Thursday, November 13, 2014

**LOCATION:** McKinsey & Company, Andrásy u. 23, 1061 Budapest.

**REGISTRATION:** [hchungary@post.harvard.edu](mailto:hchungary@post.harvard.edu)

This event is organized exclusively for Members of Harvard Club Hungary and their guests.

Due to space limitation, registrations are accepted on a first come, first served basis.

